

# Operational Effectiveness | Global Media Giant

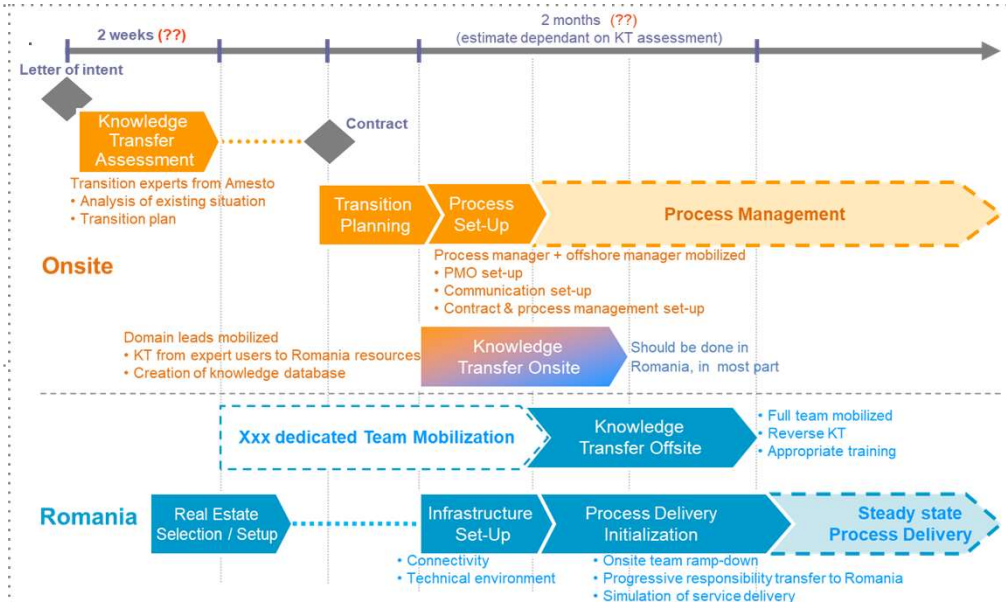
Conception, strategy and implementable plans for opening back office operations in Romania. Led to recordable drop in operational costs, and cost avoidance in the EU geography of the company.

## Opportunity

- Global media giant considered opening up a Finance and Accounting operations back office in Bucharest to tackle:
  - Runaway costs running back-office operations in costlier EU countries
  - Brexit was a potential, and preparation was required
  - Silo'ed back office operations across EU denying economies of scale.

## Solution

- Solution was developed keeping in mind the number of resources which needed to be disengaged, by portfolio of operations vs number of people who needed to be hire
- Detailed plans for transition, knowledge transfer and service commencement in phases were prepared
- ROI planning and charting along with potential risk scenarios mapped
- Implementable schedules created



## Benefits

- The organization implemented the plans over a duration of time resulting in immediate cost savings and ongoing cost avoidance and advance preparation for a Brexit fallout.