

Strategy | 3PL Supply Chain Major

Ab Initio Data Analytics strategy and start of an Analytics journey for the organization

Opportunity

The public company has an ambitious growth target of increasing its revenue 6X, in the next five years,

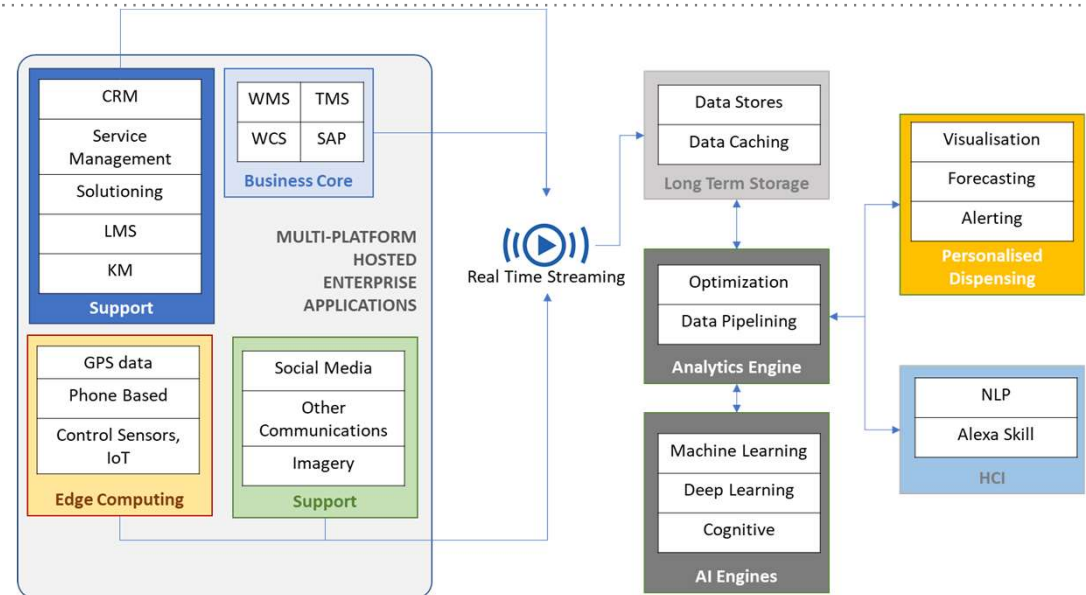
First start towards analytics, in an environment with rudimentary MIS so far

Largest users of data are staff at warehouses, who use the data as a job aid

Solution

Elaborate Analytics Strategy to support the organization for its rapid phase of growth keeping mind SCM 2.0 needs

- Roadmaps across multi-phase Analytics journey
- Architecture maps for each phase
- Technology, implementation and vendor recommendations
- Quick view of current state of data and data quality related recommendations
- Roadmap for upskilling workforce for
- Initiation and review of POCs, handholding with vendors and implementation partners.



Benefits

- Rapid rise in organizational knowledge, clear accepted implementable direction
- Analytics path, and future ability to be a data run organization
- Operations being control tower driven, along with intelligent collaboration and action driven data